

Stop paying more to search logs. **Get answers instead.**

PRECISE ANSWERS REQUIRE LOGS IN CONTEXT

Dynatrace Intelligence Delivers Trusted Answers

Splunk was built for indexed log search, with log management, APM, infrastructure monitoring, and AIOps delivered as separate products and data stores. As cloud-native and AI workloads multiply data, that fragmentation leaves logs disconnected from the metrics, traces, and context needed to explain an issue, driving up cost and slowing root-cause analysis just as AI raises the stakes. Dynatrace provides a trusted foundation by unifying all observability data and causal AI on one platform, enabling faster detection, precise root cause, and automated remediation.

Large enterprises have publicly reported consolidating logs, traces, and events from 800+ applications onto a single platform, achieving a 75% reduction in major operational incidents.*

*Customer-reported results. Individual results may vary.

In the age of agentic AI, enterprises need unified observability that turns log data into trusted answers, not another dataset to search. That's why organizations are switching from Splunk to Dynatrace for log management at scale, automated root-cause analysis, predictable cost, and full-context AI observability.

A large enterprise customer reported reducing log management costs by more than 90% after modernizing their log management approach with Dynatrace.*

*Customer-reported results. Individual results may vary.

5 REASONS TO SWITCH

5 reasons customers switch from Splunk to Dynatrace.

01

Scale with less index-driven overhead

DYNATRACE

Grail keeps data query-ready without requiring traditional index design or rehydration workflows, helping teams scale analysis while reducing index-related administration.

SPLUNK

An index-and-search model can require teams to continually plan and tune indexes, parsing, retention, forwarding, and storage as data volumes and use cases grow.

02

Control telemetry without pipeline complexity

DYNATRACE

Vendor-neutral telemetry pipelines let organizations collect, govern, and route data once, then deliver it anywhere. Reduce unnecessary ingestion, lower costs, and avoid lock-in with OpenTelemetry-native BindPlane.

SPLUNK

Telemetry pipelines require Splunk forwarders, Edge Processor, and additional management as environments grow. Routing and transforming data adds operational overhead and increases dependence on Splunk's proprietary ingestion architecture.

03

Predictable cost, no blind data cuts

DYNATRACE

Get predictable pricing and built-in cost visibility as log volumes change. Keep valuable data available for investigation without relying on blind data cuts to manage spend.

SPLUNK

When pricing is tied to ingestion volume, unexpected spikes can create unexpected cost. Teams may respond by filtering data, reducing retention, or dropping logs before knowing what a future investigation will require.

04

Automated root cause, not manual search

DYNATRACE

Causal, predictive, and generative AI analyze telemetry, topology, and business context to pinpoint root cause, affected services, and business impact — and can trigger automated remediation. Investigate in natural language, no specialist skills required.

SPLUNK

Investigations start with hand-written SPL queries and manual correlation across separate products. AI assists the analyst rather than resolving the issue, so speed depends on individual SPL expertise.

05

Logs in full application, user & AI context

DYNATRACE

Grail and Smartscape automatically connect every log with its service, transaction, infrastructure, user experience, and AI-workload context — models, agents, prompts, and downstream services — so logs become evidence in an end-to-end investigation.

SPLUNK

Logs, metrics, traces, and user-experience data live in separate products, so engineers must manually reconstruct events and struggle to see which users, transactions, or services were affected.

WHY ORGANIZATIONS TRUST DYNATRACE

Proven at enterprise scale.

READY TO STEP UP FROM SPLUNK?

Predictable cost. Smarter decisions. Better outcomes.

See how Dynatrace helps enterprises move beyond searching logs to answers.

[Request demo](#) → [Read the comparison whitepaper](#) →