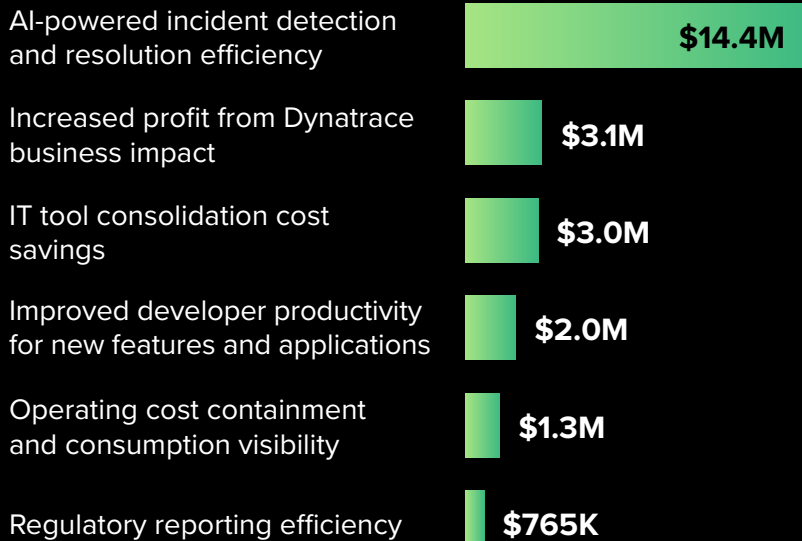


The Total Economic Impact™ Of Dynatrace

After interviews with eight representatives from seven organizations using Dynatrace, Forrester aggregated the data and concluded that Dynatrace has the following three-year financial impact on a composite organization.

SUMMARY OF BENEFITS

Three-year, risk-adjusted



ROI
466%



NPV
\$20.3M

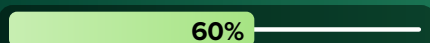


PAYBACK
<6 months

DYNATRACE BY THE NUMBERS



P4 incidents automatically avoided



Increase in application development efficiency by Year 3



Increase in revenue due to Dynatrace



Reduction in AI token spend with Dynatrace

VOICE OF CUSTOMER

“Dynatrace helped us reduce our MTTR. More importantly, we proactively reduce errors. For complex problems, you reduce the MTTR by 50% or more, so this is a huge benefit.”

HEAD OF IT SERVICE ANALYTICS,
FINANCIAL SERVICES

“Because Dynatrace helps us reduce incidents, we’re preventing revenue loss.”

PRINCIPAL SITE RELIABILITY
ENGINEER, TELECOMMUNICATIONS

“We can definitively say Dynatrace has helped with understanding the root cause. One of the biggest things Dynatrace provides is the end-to-end visibility.”

DIRECTOR, SITE RELIABILITY
OFFICE, TELECOMMUNICATIONS

“Once we consolidated the APM and the logging together, we started to save around 40% in cost.”

MANAGING DIRECTOR,
PROFESSIONAL SERVICES

Commissioned by:



This document is an abridged version of a case study commissioned by Dynatrace titled: The Total Economic Impact™ Of Dynatrace, August 2026.

[Read the full study](#)