

AI is rewriting the rules of modern log management

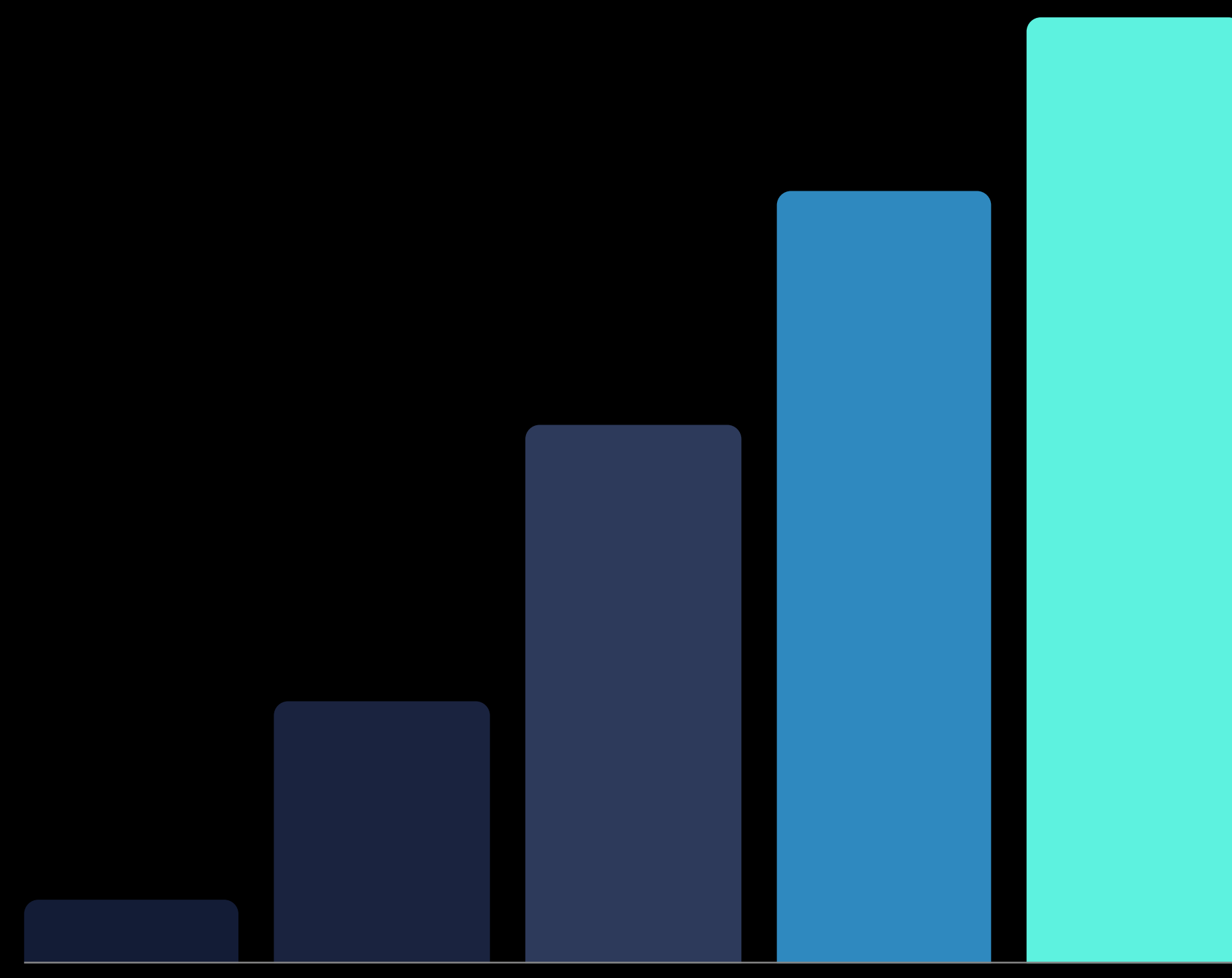
Key findings from The State of Log Management 2026 report

Teams are spending more time than ever stitching together fragmented telemetry to understand cloud and AI-native workloads.

93%

increase in log volume over the last 12 months

This data surge is not slowing down.



The workarounds create new problems

50%

estimate they discard or don't collect an average of 86% of logs

Log data retained vs. discarded

14% kept 86% lost

Cost considerations lead to tradeoffs.

7

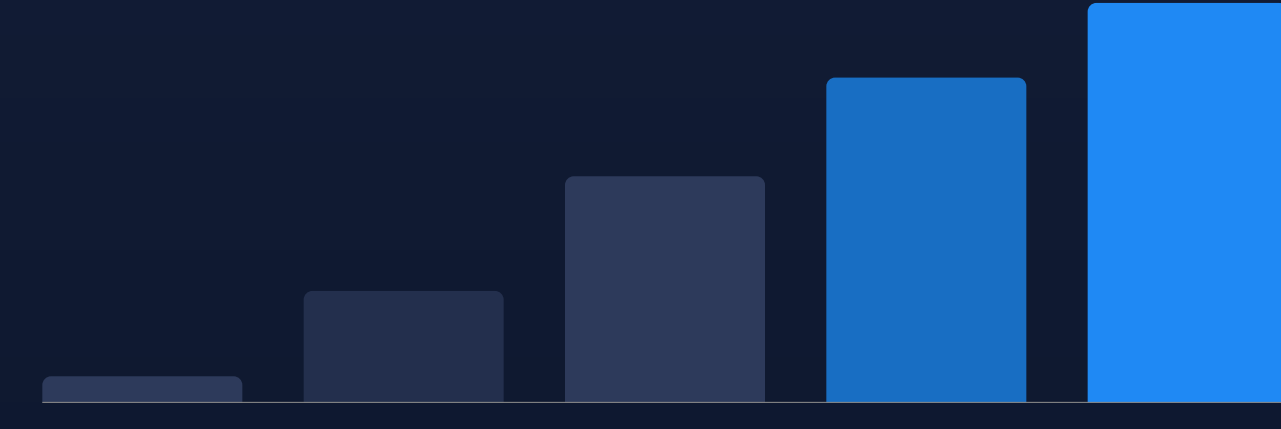
different tools used on average to manage logs and telemetry



More tools, fewer signals.

\$2.5M

spent annually on logging solutions, on average



Period	Spending (Relative)
1	10
2	20
3	30
4	50
5	60

Teams are paying more for less coverage.

Fragmented telemetry stalls AI transformation

80%

say telemetry gaps are negatively impacting **customer experience** and delaying AI initiatives

This isn't an infrastructure problem. It shows up in customer outcomes.

72%

say AI workloads require a **platform-based approach** to log management

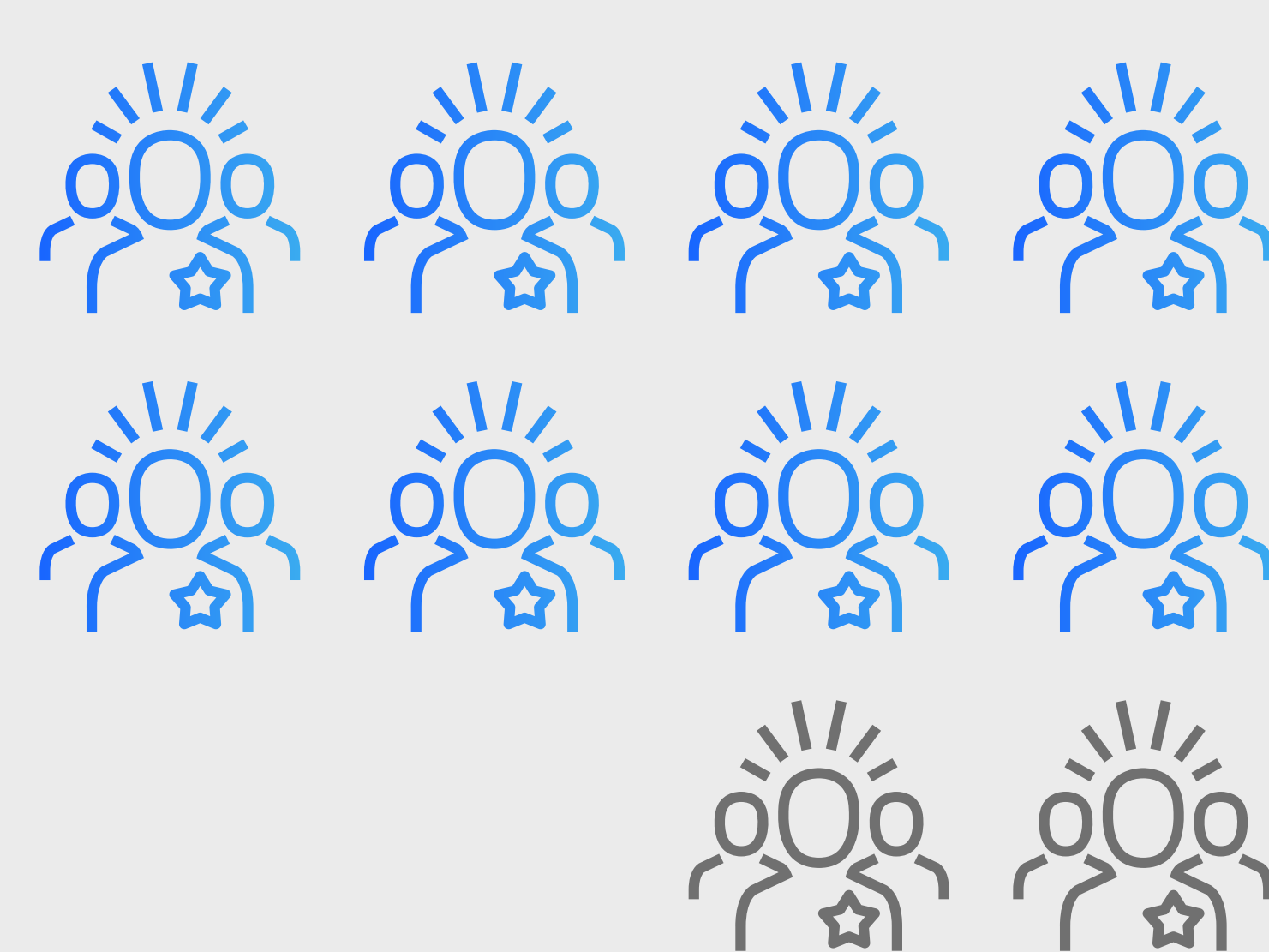
Teams already know what the answer looks like, but they need a path to get there.

The path forward is clear

81%

believe log ingestion and processing must be open and automated at scale to accelerate insight and advance autonomous AI decision-making.

The industry knows what good looks like. The gap is in getting there.



The question isn't whether to change how you manage logs, but how fast you can get there.

DOWNLOAD THE FULL REPORT

The State of Log Management 2026

Data from 450 IT leaders on what AI workloads are doing to log management and what leading teams are doing about it.

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