

# CFP Guide for Perform 2026

# What is Perform?

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**Perform is our annual flagship conference that brings together tech leaders, visionaries, and Dynatrace experts with customers, prospects, and partners. Over two days of keynotes, breakout sessions, workshops, customer panels, and available deep-dive training, we'll share insights on industry trends, showcase the latest innovations in our platform, and explore ways businesses can transform faster, and leverage AI & automation to work more efficiently in modern, dynamic, clouds.**

**A Call for Papers (CFP) is our process to invite potential speakers to submit talks for breakout sessions. It's an opportunity for individuals to share their research, ideas, and best practices by delivering presentations. If you're a Dynatrace customer or partner and you're interested in presenting at Perform, please submit a proposal for your talk.**

# Speaker Benefits

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**Perform is the ultimate platform for sharing new ideas – and we want you center stage!**

**As a speaker you will have the exclusive opportunity to:**

- 1. Share your story with thousands of fellow Dynatrace users, prospective customers, partners, thought leaders, and experts from all over the world**
- 2. Grow the industry's knowledge of the trends, best practices, and subjects that drive cloud transformation, security, observability, and automation**
- 3. Further establish yourself as an industry thought leader and build awareness for your company's products and services**
- 4. If chosen to speak you will enjoy a free conference pass and full access to all sessions and networking events**

# CFP Submissions

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**We're aiming to feature more external speakers and fresh customer success stories at Perform 2026. This is a great opportunity for customers, partners, and prospects to share their unique Dynatrace experiences across a variety of compelling topics.**

## **Session information:**

- Duration: 30-minute breakout sessions
- Speaker: Maximum of 3 speakers per session
- Submission limit: 2 submissions per user
- Session requirements: Title, abstract, speaker information, session level, topics, roles, and industry

## **Submission links to submit CFP:**

**Customers:** [LINK](#)

**Partners:** [LINK](#)

# What happens after you submit your proposal?

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## Here's how we shape the Perform 2026 agenda after the Call for Papers (CFP) closes

- **Session Review**

- Our selection committee thoroughly reviews each submission to identify sessions with the most impact and relevance

- **Proposal Refinement**

- Some submissions may require fine-tuning. A subject matter expert from our committee will work with you to refine your proposal

- **Final Decisions**

- By mid-September we will finalize the agenda and notify all selected speakers

# Submission Guidelines

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- **Customers:**

- 3 submissions per customer
- Maximum of 3 speakers per session
- Speakers must be able to attend Perform in person and are responsible for covering their own travel and accommodation expenses
- Free conference pass for speakers

- **Partners:**

- Must be a sponsor of Perform
- 2 submissions per partner
  - Limit of one approved session per partner (excluding sessions included in sponsorship package)
- Maximum of 3 speakers per session
- Must include a customer speaker in session
- Speakers must be able to attend Perform in person and are responsible for covering their own travel and accommodation expenses
- Free conference pass for speakers

# Session Requirements

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- Title
- Abstract
- Technical Level (100, 200, 300, 400)
- Topics
- Audience
- Industry
- Partner/Hyperscaler included
- Speaker information (name, title, company, email)

# Topics

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**Application Observability**  
**Security & Compliance**  
**Cost Optimization**  
**End-to-end Observability**  
**Cloud Native**  
**Digital Experience**  
**Kubernetes**  
**Platform Engineering**

**Log Management & Analytics**  
**Infrastructure Monitoring**  
**Business Observability**  
**Automations**  
**Agentic AI**  
**Autonomous Operations**  
**AI Ops**  
**Software Delivery**

**Developer Experience**  
**Shift Left**  
**Open Source**  
**OpenTelemetry**  
**Ecosystem**  
**DQL**



# Important Dates

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CFP Opens	June 26th, 2025
CFP Closes	August 29th, 2025
Decision Notification	September 16th, 2025
Session Dates	January 26 – 29, 2026
Location	The Venetian - Las Vegas, NV



# Getting Selected

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- With a successful CFP submission, you will receive
  - Dynatrace mentor that you can work closely with to finalize content and polish presentation
  - Option to co-present with a Dynatrace employee
  - Speaker training guide
  - Logistics for session submission including timeframes, rehearsals, and expectations
  - Date and time of your session
  - Speaker consent form

# Questions?

Please contact [dynatraceperformspeaker@dynatrace.ai](mailto:dynatraceperformspeaker@dynatrace.ai)